#### ATMA - Best NGO in India

NGOs have played a crucial role in helping the needy in India, providing aid to the distressed and elevating the socio-economic status of millions in the country. The work of Atma foundation the **best NGO in India** has a far-reaching impact in helping underprivileged and deprived people march ahead in life.

NGO acts as a mediator between government and citizen. When few issues that the does not reach to government or are not solved by the government then **functions of NGO** play a significant role in assigning these issues to the government and few issues are intentionally looked by the NGO. Their main aim is to make the earth a better place for every human being who is suffering.

#### **WE CARE**

## For Children, Women & Senior Citizens

A campaign which focuses on the Rights and **Empowerment of children**, **women and senior citizens**, and seeks to stimulate creative discussions for holistic solutions. Includes awareness campaigns, outreach initiatives, and special programmes that can create an impact on the social psyche.

### **CARE for Children**

A 2-Day upavasam and 'Jagratha Sangamam was organised at Sree Vadakkumnatha Temple Ground in Thrissur in January 2013, to raise awareness about the issues faced by children. In the context of increasing child abuse in Kerala, the campaign gave a call to ensure safety for children at home and in the society.

# **WE CARE for Woman Empowerment**

An 8-Day Woman Empowerment Campaign was organised at Thrissur in 2016. The programme, exploring the various aspects of **Woman Empowerment** and the need for effectively addressing the threats to safety and development of women, reached out to the public through various channels and programmes.

 Free health check up and medical camp for women at North Bus Stand, Thrissur, on Women's Day 2018

# **WE CARE for Elders**

Celebrate 55+': Workshops on Graceful Ageing conducted every year to empower senior citizens to overcome the challenges of age with grace, camaraderie and wise choices.

Sensitising school children about the problems of senior citizens through talks and workshops.

Having the power to improve the lives of others is, to many people, a privilege, and one that comes with its own sense of obligation. Acting on these powerful feelings of responsibility is a great way to reinforce our own personal values and feel like we're living in a way that is true to our own ethical beliefs. Even if you're experiencing financial difficulties of your own, the reality is that when you donate your money, you help others who need it. We together can help the deprived people which in turn help the nation's development.

For more information please visit www.atmafoundaton.org